Palm Beach Pride 2024 Parade **Training**

Our Team: Adrienne, Abbott & Michael



Palm Beach Pride 2024 Parade: Contacts

Our team Adrienne - Registration, communication, check-in Contact adrienne@compasslgbtq.com or text on Sunday to 561-758-6796 (identify your group in text).

Abbott - abbott@compasslgbtq.com or 561-404-3859

Michael Riordan - Onsite organizing placement. Her word is LAW!

Key Parade Volunteers: Julia Murphy (formerly of Compass) & Nataly from Miami Beach & Ft Lauderdale Prides





SATURDAY & SUNDAY

MARCH 23-24, 2024 12-6PM COMPASS PRIDE PARADE MARCH 24 11AM

TICKETS 18 & Under Free Admission

Pre Sale

\$10 Single Day At the Gate

Single Day

Weekend Pass \$30 +Pride Bag

JOIN US FOR

- FREE Rapid HIV Testing & Other Health Screenings
- **⋈** 100+ Various Vendors
- Savory & Sweet Foods
- **⊠** Alcoholic & Non Alcoholic Drinks

SPECIAL HEADLINER

Brooke Eden



More Information

www.CompassLGBTQ.com

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Palm Beach Pride 2024 Parade: Purpose of Training

About Palm Beach Pride

What to know:

Before Parade – Please read

At Parade – Be safe, fun & happy but mostly safe.

After Parade – Be a good ally; we need you.

Palm Beach Pride 2024 Vendor: Compass

Compass LGBTQ Community Center has been the direct service provider in Palm Beach County, starting in 1988 as the Stop AIDS Project and as Compass since 1992.

Compass' mission is to engage, empower and enrich the lives of Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ) people and those impacted by HIV and AIDS.

Palm Beach Pride 2024 Parade: Palm Beach Pride

We've been coordinating Palm Beach Pride (formerly known as Pridefest) since 1992. It is always the last weekend in March unless that is Easter because March is better than June for an outdoor event. In June for Pride Month, we coordinate the Stonewall Ball (in air conditioning – June 29 at Hilton WPB from 7 pm to midnight).

This is the largest cultural festival held annually in Palm Beach Co.

We are expecting 10-12,000 attendees in the park;

30,000 folks in or watching in-person the parade on Sunday.

Florida City Declares Itself LGBTQ+ Sanctuary





Palm Beach Pride
March 23 & 24 12-6 pm
(Need ticket to enter)

Parade
Sunday March 24 11 am
(Parade registration)



Palm Beach Pride 2024 Parade: By the Numbers

Historically Palm Beach Post claims there are 30,000 people in or around parade. We are anticipating this will be our busiest Pride ever. For 2024 we will have 10 food vendors plus 100 retail or nonprofit vendors (including sponsors). We'll have lots of local talent as we celebrate our 32nd Palm Beach Pride.

Palm Beach Pride 2024 Parade: Wednesday March 20

On Wednesday, March 20 from 6-8 pm we will have our Palm Beach Pride Sponsor Reception combined with our Pride Business social at the Cultural Council for Palm Beach County at 601 Lake Ave downtown Lake Worth Beach. Texas Roadhouse is sponsoring the catering, and Compass will be providing wine. Register online at compasslgbtq.com/pba

Palm Beach Pride 2024 Parade: Sponsors

SPONSORS



























































MEDIA PARTNERS



Couldn't have Pride without our Sponsors.

Those with booth spaces will have a Sponsor sign, and their logos on a handheld fan onsite.

Please join me in thanking them.

Palm Beach Pride 2024 Parade: Before Pride

Register. Hooray! You've already done that!

Notify Adrienne if there are substantive changes to your entry, like switching to a walking group when you planned to have a vehicle or vice versa. Groups with vehicles should communicate with Abbott.

Emphasize that everyone must be there by 10:00 for positioning, so aim for arrival in Lake Worth Beach 9:30 am at the latest. Ideally designate a specific meeting point.

Palm Beach Pride 2024 Parade: Before Pride-Vehicles

Vehicles – We require all vehicles entered in the parade to be driven by someone with a valid, current driver's license and current auto insurance. You may be asked onsite to show these documents. Golf carts are excluded.

We Need Convertibles! If you know of someone with a convertible please let us know. Cheers!



Palm Beach Pride 2024 Parade: Directions

Detailed directions were in the confirmation email for Sat & Sun Remember Lake & Lucerne Avenues are closed by 8 am on Sunday from Dixie Hwy to Bryant Park.

Please share with everyone from your team.

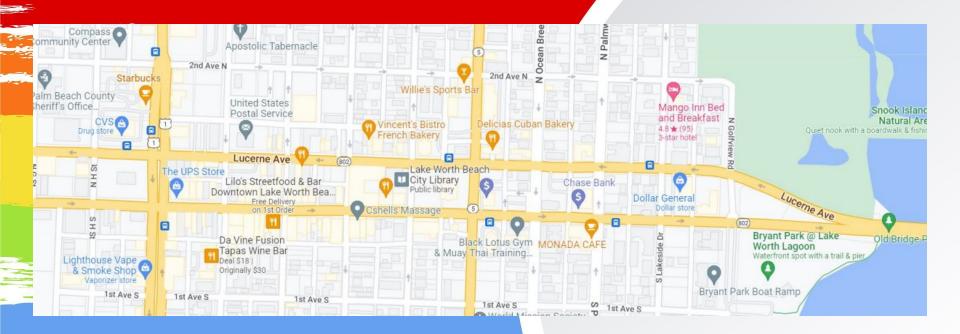
Palm Beach Pride 2024 Parade: Parking

Biggest Headache of the Parade is Parking!!

Remember Lake & Lucerne Avenues are closed by 8 am on Sunday for parade so DON'T PARK THERE.

Park on the street either north of Lucerne Ave or south of Lake Ave.

- ~ DO NOT PARK on Lake or Lucerne Aves OR in PNC Bank parking, OR Dollar General, OR LWB Boat Ramp.
 - Encourage carpooling or Uber/Lyft to minimize the number of cars parking.



Palm Beach Pride 2024 Parade on March 24



Sunday Parade

8:30 am: Check in begins

10:00 am: Positioning

10:30 am: Everyone in Place

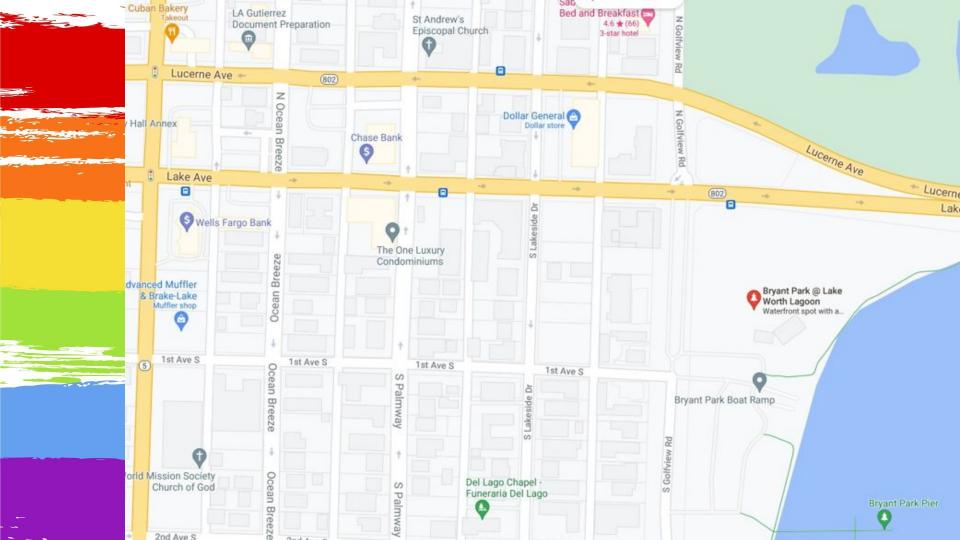
11:00 am: Let's ROLL!

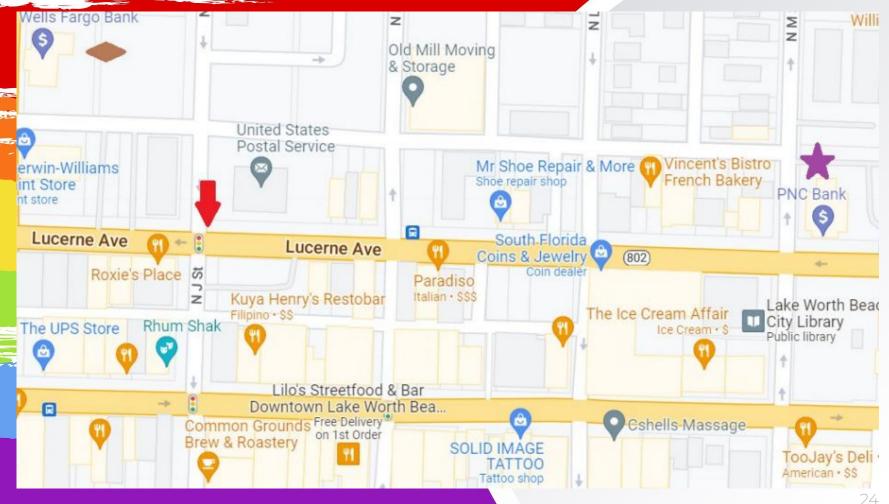
Noon-12:30: Parade enters the park from the Golfveiw Rd. and Lake Avenue (0.9 miles)

Groups must register to be in the parade (that is exclusively for the park and doesn't grant entry to the park. Individuals do not need a ticket unless they want to enter the park.









Palm Beach Pride 2024 Parade: Vehicles

Vehicles – Currently we have 24 groups with vehicles that will be checking in during the 8:00 to 9:30 am timeframe. Please drive into the PNC Bank parking lot, park your vehicle briefly, come check in with me and my team of volunteers. You will be given the number that is your placement. We will radio to the folks placing everyone and then direct you to where you are going. Get back in your vehicle and follow another volunteer who will walk you to your position.

Palm Beach Pride 2024 Parade: Vehicles

Vehicles – Put your number where it can be easily seen on the passengers' side of the vehicle by the color commentators during the Parade recording.

Once your vehicle is in position, you may step away, but need to be back in your vehicle by 10:15 am. Everyone planning on being in the parade needs to be in place, listening and ready to go at 10:30 am. Please listen to the coordinators.

Palm Beach Pride 2024 Parade: Check-in

Walking groups - I'm going to ask you not to check in with us until between 9:30 and 10:00 am. Just one person needs to check in with my team and receive their placement number.

Choose a place for your group to meet you that is not PNC Bank - maybe TooJays or Paws on the Avenue. Be clear on exact entrance point. Hydrate & self-care!

Palm Beach Pride 2024 Parade: Check-in

Your group's captain should check-in with Adrienne at PNC Bank at 412 Lucerne Ave between 8-10 am.

Volunteers will escort vehicle groups to Michael Riordan for staging on Lucerne between J St & M St.

Walking groups should meet up east of the staging area on the sidewalks - not the street.

Groups with horses stage at Wells Fargo Bank.



Palm Beach Pride 2024 Parade: Safety

No one other than Compass staff/volunteers should be in the street on Lucerne Ave from J to M Streets.

Drivers should listen to directions to park their vehicle at an angle on the south or north side of Lucerne based on their group's placement. All drivers must be in vehicles ready to go at 10:15

Please be aware of and cautious around all the people, bikes & animals.

Respect the barricades at intersections

Palm Beach Pride 2024 Parade: More Safety

Take care of yourself and your team. Encourage folks to hydrate starting 48 hours before, to wear sunscreen & hats, and to hydrate frequently Sunday. Bring some water & sunscreen for your group. Consider how to accommodate those in your group who cannot easily stand for 2 hours. Walking groups can wander around Lake Ave sidewalks of Lucerne or Cultural Plaza

Palm Beach Pride 2024 Parade: Even More Safety

We have taken more measures this year than any previous to ensure safety. ● PBSO will be on-site to support Compass but contact Compass folks first to see if we can de-escalate.

We can't protect you if you don't protect yourself. Do not become intoxicated. Be aware & sensible. If you see something, say something. If there are protestors, don't engage. Their designated area to protest is at City Hall (7 N Dixie Hwy LWB).



Palm Beach Pride 2024 Parade FAQ: While you wait

Encourage your team to prioritize self care. We discourage drinking while sitting in the sun.

Lots of the stores & restaurants in downtown Lake Worth Beach will have specials.

A church service of MCC and Unity of the Palm Beaches will be held at Lake Worth Playhouse; watch the time to be in position by 10:30 am. Real 10:30, not fluffy gay 10:30.

Palm Beach Pride 2024 Parade: During Parade

Have fun, celebrate, be your authentic (PG-13) self!
No smoking, **no porn**, no nonsense
Remember this is still WTF - What The Florida!
We market Palm Beach Pride as a family-friendly & pet-friendly event.
Please don't turn us into liars by doing something in public that you know is better saved for the bedroom.

Palm Beach Pride 2024 Parade: During Parade

DO NOT STOP - not even for red lights. Streets are closed and parade must keep moving. In 2019 parade ran 93 minutes, in 2022 it was 63 minutes; in 2023 55 minutes; DOT road closure ends at 1 pm.

Palm Beach Pride 2024 Parade: During Parade

Ensure Safety of the Crowds

HAND OUT ITEMS, DON'T TOSS THEM Nothing may be thrown, hurled, tossed, flung, shot, pitched, lobbed, chunked, or catapulted at the crowds. Walk things to the people to help ensure people aren't coming into the street close to moving vehicles.

Ensure Safety of the Crowds

Speaking of safety

Words from Michael

Palm Beach Pride 2024 Parade: Recording

Will be at Lake and K Street • Recorded for later viewing online WPTV's Joel Lopez & Julie Seaver plus talent from Happening Out!

Description provided on registration will be shared with them and for some groups a media contact interview.

Entire parade will be lined up and numbered so these hosts know who they are seeing & describing. Make sure they can see the number or they will say "Oh look! Random people. Fun."

Palm Beach Pride 2024 Parade: Placement

Some groups need to get to park early in order to start their responsibilities for the festival.

Some vehicles cannot make the turn on J St

Horses must be kept away from motorcycles

Motorcycles have specific parking area at park

Entries with music cannot be next to each other without problems so walking groups go between. There's a calculus to all this. Michael is the ringmaster of this circus with support from Julia and Nataly. Don't move around.

Grand Marshal

Chris Rhoades

President at Next Level Talent PB LLC



Pride Parade

8:30 Check-in on Lucerne Ave 10 am Everyone in place 11 am Parade starts 12-12:30 pm Parade ends at Bryant Park

A group registered for the parade can have as many folks as they'd like, but no one gets into the park without a ticket.



Palm Beach Pride 2024 Parade: Tickets

There are no paper tickets. We are using Eventeny for our electronic tickets. You need 1 ticket for 1 person for 1 day. Tickets in advance are \$10 each and \$12 that weekend. We are offering a weekend pass for \$30 which includes a ticket for Saturday, one for Sunday and a branded clear crossbody bag.

Ticket information

Ticket

Complimentary General Admission



★ Active

Purchased: Mar 06, 4:29 pm

a print

Attendee information

Email: alicia@compasslgbtq.com

Name: Alicia Lewis

Ticket details

Location: 100 S Golfview Drive, Lake Worth Beach, Florida

33406, United States

Date & Time: Mar 23, 2024 12:00 pm - Mar 24, 2024 6:00 pm

Amount charged: \$0.00

Confirmation: TWRTRBMQ

Order: 8skcvk6ntl4n1709760572

Seat: No seat selection

Tags

+ add a new tag

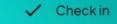
OR

/ edit

+ select from an existing

tag

Options



→ switch ticket

+ add to order

refund/cancel

Anyone age 18 & younger attend for free!!!

Palm Beach Pride 2024 Parade: Festival Location

Bryant Park - If using Google enter Bryan Park Amphitheater Lake Worth Beach.

Front Gate is at intersection of Lake Ave & Golfview. Security measures include wanding, ticket scanning then bag checking.

Clear bags strongly encouraged. Absolutely no weapons allowed.



2024 PALM BEACH PRIDE PAINTING OUR FUTURE

FESTIVAL SAFETY TIPS



OF YOU SURROUNDINGS & REPORT ANY SUSPICIOUS ACTIVITY



YOUR VALUABLES





KEEP BRYANT PARK

BEAUTIFUL

BY DISPOSING YOUR TRASH APPROPRIATELY.



STAY HYDRATED



UNATTENDED.



NO DRONES

EXPLORE AND ENGAGE

WITH OTHER PEOPLE

IN THE COMMUNITY.



BRING A FRIEND OR LET THEM KNOW



CHARGE YOUR DEVICES



DON'T ENGAGE WITH PROTESTERS



NEVER BUY OR CONSUME

SUBSTANCES FROM UNFAMILIAR OR UNTRUSTED SOURCES

COMPASSLGBTO.COM | @COMPASSCENTER



TAG US!!

#PalmBeachPride @compasscenter IG @compasscenter FB @compasscenter LinkedIn @compassIgbtq TikTok

Compass is doing a ton of marketing (WPBF, OUTSFL, Hubbard Radio, through our Presenting Media Sponsor HotSpots/Happening Out! and especially on social media to promote Palm Beach Pride. We all want to ensure we have large, happy crowds. Please join us in telling your own circles that you will be at Palm Beach Pride and inviting folks to come out to see you. We will share some graphics you could use in the next email.



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4 days ago

Add a comment..

REELS

☑ TAGGED









Palm Beach Pride 2024 Parade: After Pride

After Pride:

- △Be a Good Ally △Cultural Training
- △Other Events Stonewall, Youth, etc.
- △Pride March 29 & 30, 2025
 - △Stop by for a tour of Compass





Thank You for making Palm Beach Pride 2024 Parade